

# Going from Spreadsheets to Airtable to Apps

You Can Build It!



# Hi, I'm Devin Balkind

I build software solutions for startups, nonprofits and government agencies.

I also train people to create their own databases and apps as easily and accessible as possible!

I think DIY databases (or “speadbases”) are doing for data what CMS’s did for publishing: democratizing access!



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# I Work With Sarapis

2,000+ year old god of information management.

Ran the Great Library of Alexandria.

Takes on culturally appropriate characteristics to build trust and nudge people to adopt open data standards and freely share useful information.



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# This is part of the WeGov.NYC Program

The mission of WeGovNYC is to bring New Yorkers together to create the world's best municipality.

We offer:

- Tools like the DataBook and a normalized data API
- Funding for projects that demonstrate innovative uses of technology that improve our city.
- Community newsletter, events, more (eventually)

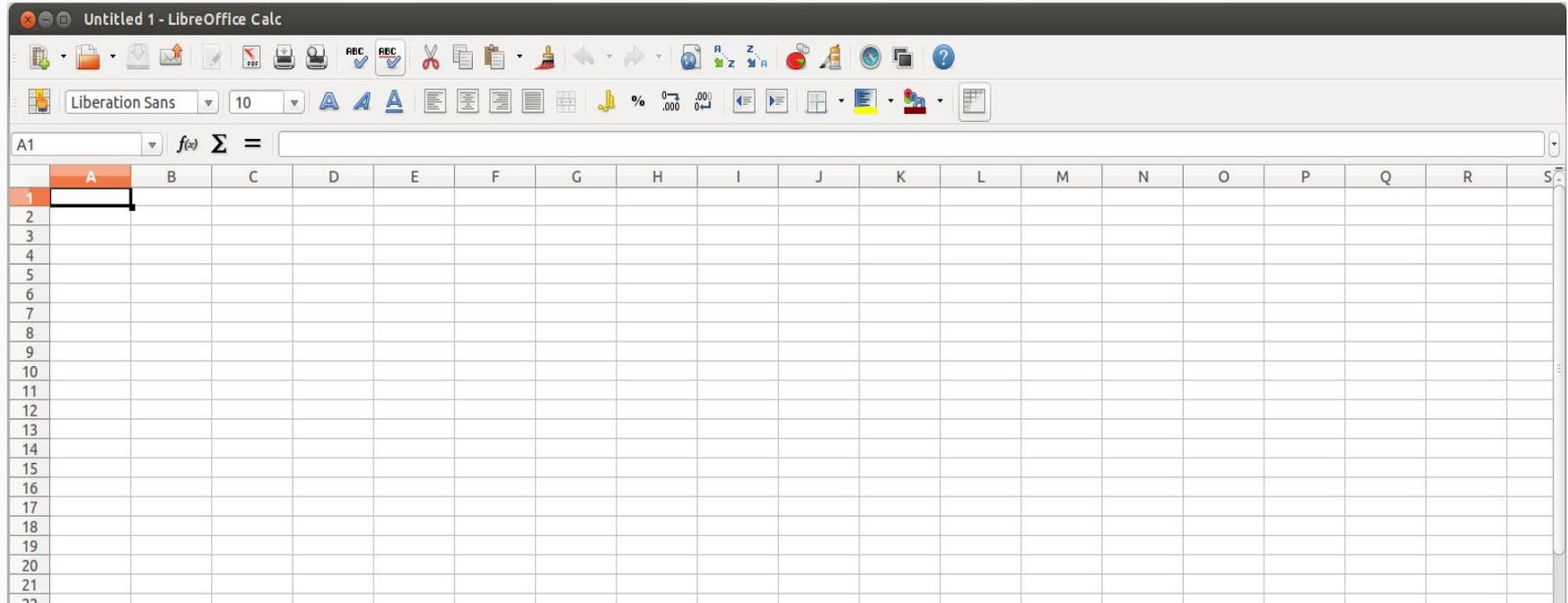


# Our Plan Today

- Intro DIY Databases
- Airtable Training
- So you have a spreadsheet...
- From Airtable to Apps
- The Path to Reform

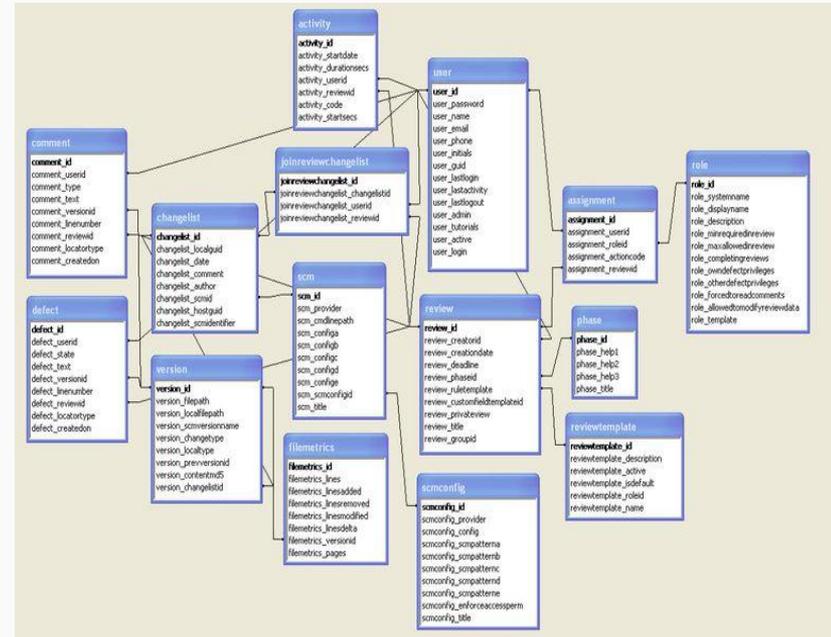
# Intro to DIY Databases

# Spreadsheets Are Designed for People

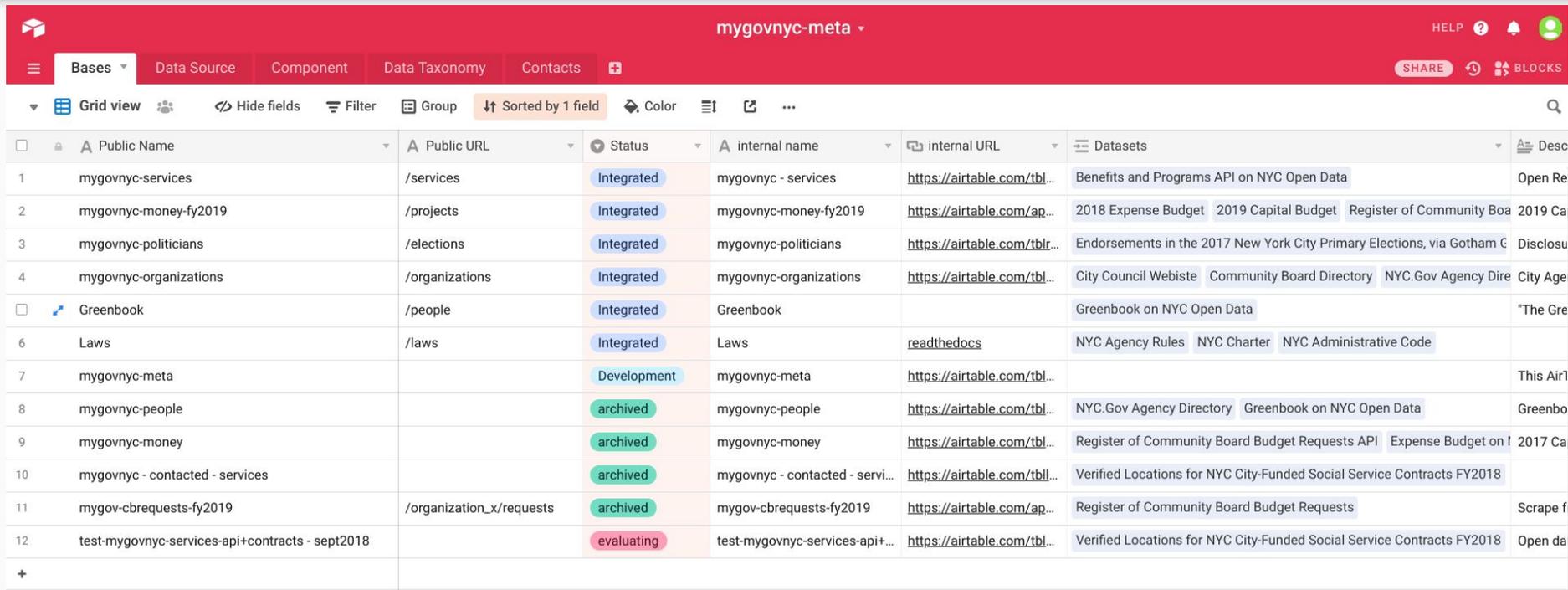


# Databases are Designed for Computers

	Field	Type	Collation	Attributes	Null	Default	Extra	Action
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<input type="checkbox"/>	<b>Phone</b>	varchar(18)	latin1_swedish_ci		Yes	NULL		
<input type="checkbox"/>	<b>Spend</b>	int(11)			No	0		
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<input type="checkbox"/>	<b>NoEmployees</b>	varchar(256)	latin1_swedish_ci		Yes	NULL		
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<input type="checkbox"/>	<b>Password</b>	varchar(500)	latin1_swedish_ci		Yes	NULL		



# DIY Databases: Ease of a Spreadsheet, Utility of a Database, Power of an API



The screenshot displays the 'mygovnyc-meta' database interface. The top navigation bar includes 'Bases', 'Data Source', 'Component', 'Data Taxonomy', 'Contacts', and a '+'. The main table is sorted by 1 field and shows 13 rows of data. The columns are: Public Name, Public URL, Status, internal name, internal URL, Datasets, and Desc. The status of each row is indicated by a colored pill: 'Integrated' (blue), 'Development' (light blue), 'archived' (green), and 'evaluating' (pink).

	Public Name	Public URL	Status	internal name	internal URL	Datasets	Desc
1	mygovnyc-services	/services	Integrated	mygovnyc - services	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	Benefits and Programs API on NYC Open Data	Open Re
2	mygovnyc-money-fy2019	/projects	Integrated	mygovnyc-money-fy2019	<a href="https://airtable.com/ap...">https://airtable.com/ap...</a>	2018 Expense Budget 2019 Capital Budget Register of Community Boa 2019 Ca	
3	mygovnyc-politicians	/elections	Integrated	mygovnyc-politicians	<a href="https://airtable.com/tblr...">https://airtable.com/tblr...</a>	Endorsements in the 2017 New York City Primary Elections, via Gotham C	Disclo
4	mygovnyc-organizations	/organizations	Integrated	mygovnyc-organizations	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	City Council Webiste Community Board Directory NYC.Gov Agency Dire	City Age
5	Greenbook	/people	Integrated	Greenbook		Greenbook on NYC Open Data	*The Gre
6	Laws	/laws	Integrated	Laws	<a href="#">readthedocs</a>	NYC Agency Rules NYC Charter NYC Administrative Code	
7	mygovnyc-meta		Development	mygovnyc-meta	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>		This Air
8	mygovnyc-people		archived	mygovnyc-people	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	NYC.Gov Agency Directory Greenbook on NYC Open Data	Greenbo
9	mygovnyc-money		archived	mygovnyc-money	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	Register of Community Board Budget Requests API Expense Budget on I	2017 Ca
10	mygovnyc - contacted - services		archived	mygovnyc - contacted - servi...	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	Verified Locations for NYC City-Funded Social Service Contracts FY2018	
11	mygov-cbrequests-fy2019	/organization_x/requests	archived	mygov-cbrequests-fy2019	<a href="https://airtable.com/ap...">https://airtable.com/ap...</a>	Register of Community Board Budget Requests	Scrape f
12	test-mygovnyc-services-api+contracts - sept2018		evaluating	test-mygovnyc-services-api+...	<a href="https://airtable.com/tbl...">https://airtable.com/tbl...</a>	Verified Locations for NYC City-Funded Social Service Contracts FY2018	Open da
+							

# A Few Options but Airtable is Best



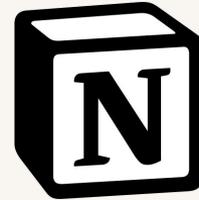
**Airtable**



**smartsheet**



**coda**



**Notion**

# A Few Options but Airtable is Best



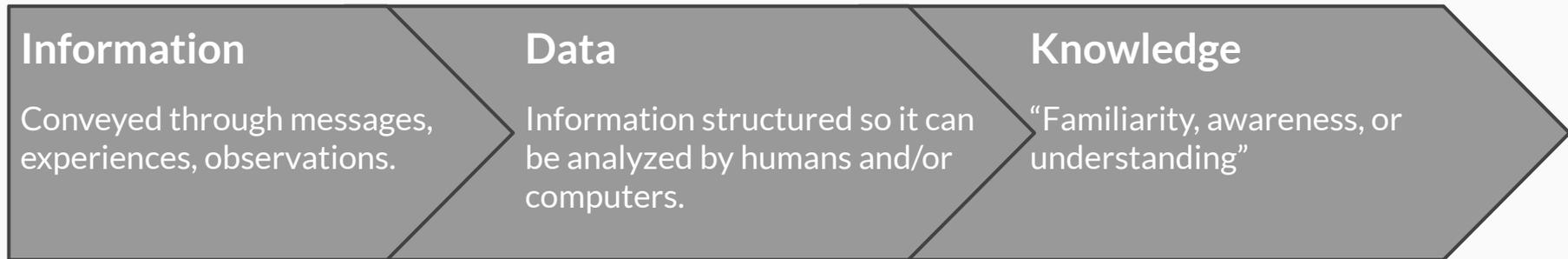
**Airtable**

- Simple Spreadsheet Interface
- Great API with Auto Generated Docs
- Useful Free Tier & Nonprofit Discount
- Integrated with Zapier, Integromat

A few open source knockoffs exist but won't be worth mentioning for a year or two.

# Structuring Information to Create Knowledge

Data is information *trying* to become knowledge.



<http://en.wikipedia.org/wiki/Knowledge>

# Your Spreadsheet's Top Row is a Data Model

Data models answer questions like:

- How do you describe something?
- What terms do you use to classify something?
- How does one thing relate to another?

The screenshot shows a spreadsheet titled "ORnycServices" with a grid view. The top row is highlighted in blue and contains the following headers: "name", "organization", "alternate\_name", and "description". A blue arrow labeled "Key" points to the "name" header, and another blue arrow labeled "Value" points to the "description" header. The spreadsheet contains 18 rows of data, each representing a different service or program. The data is as follows:

	name	organization	alternate_name	description
1	Access-A-Ride	NYC Metropolitan Transportation Authority	AAR	If you have a disability that makes it difficult to use public transportation, you may be eligible for Access-A-Ride.
2	NYC Family Justice Centers	Mayor's Office to Combat Domestic Violence	FJCs	People who experience domestic violence can get help at a Family Justice Center.
3	Special Education Parent Centers	NYS Department of Education		Family services for students with special needs. Special Education Parent Centers provide information and support to parents of children with special needs.
4	NYC Well	NYC Department of Health & Mental Hygiene		NYC Well is your connection to mental health and substance use services.
5	Adult Protective Services	NYC Human Resources Administration	APS	If you have a mental and/or physical disability, you may be eligible for Adult Protective Services.
6	Home Care Services Program	NYC Human Resources Administration	HCSF	People who need care can get help from the Home Care Services Program.
7	HIV/AIDS Services Administration	NYC Human Resources Administration	HASA	HASA helps people and families affected by HIV/AIDS.
8	Early Childhood Direction Centers	NYS Department of Education	ECDC	If you have a child with physical or mental disabilities, you may be eligible for Early Childhood Direction Centers.
9	Cash Assistance	NYC Human Resources Administration		Cash help when you are in need. Your family can get cash if you are eligible for Cash Assistance.
10	Child and Dependent Care Tax Credit	NYC Department of Consumer Affairs		This tax credit helps working families pay for child and dependent care.
11	Child Tax Credit	NYC Department of Consumer Affairs	CTC	CTC allows people with qualifying children to get a tax credit.
12	Commodity Supplemental Food Program	NYC Department of Health	CSFP	CSFP gives healthy food to low-income people.
13	Comprehensive After School System of Services	NYC Department of Youth & Community Services	COMPASS NYC	Students can join one of hundreds of after-school programs.
14	Disability Rent Increase Exemption	NYC Department of Finance / NYC Housing	DRIE	DRIE provides a rent freeze to tenants with disabilities.
15	Disabled Homeowners Exemption	NYC Department of Finance	DHE	People with disabilities who own a home may be eligible for a property tax exemption.
16	EarlyLearn NYC Child Care	NYC Administration for Children's Services		Your child can get free child care through EarlyLearn NYC.
17	EarlyLearn NYC Head Start	NYC Administration for Children's Services		EarlyLearn NYC Head Start provides early education and health services for young children.
18	Earned Income Tax Credit	NYC Department of Consumer Affairs	EITC	EITC can provide a tax refund or credit for people who work.

# Data Models Often Emerge Organically

Data models, like walking paths, can emerge naturally as people perform their tasks.

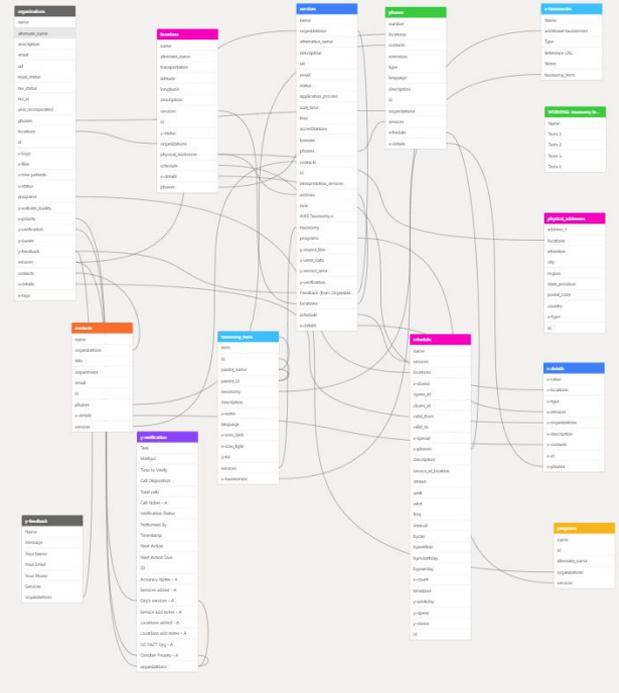
Watch how people are already organizing information, and use the data model concept to formalize that structure to create data that is more useful than before.



# Part of a Broader Knowledge Model

If you start connecting your spreadsheets together (i.e. building out a data model) you'll likely find that you're building a CRM, ERP or other recognizable enterprise software system.

And that's when you might start stepping on someone else's toes.



# Living Data Models Require Governance

- The people who control your knowledge model control your organization.
- **In the past**, that was developers and the people who sign their checks and contracts.
- **Now**, this process can be managed entirely by spreadsheet makers and users.

That shifts power. Expect resistance.

Overcome it by delivering value.



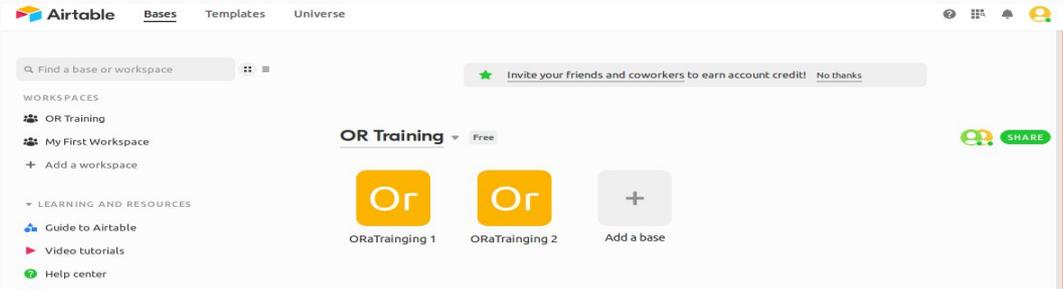
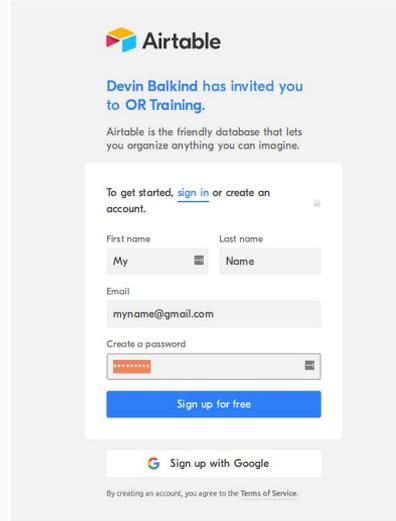
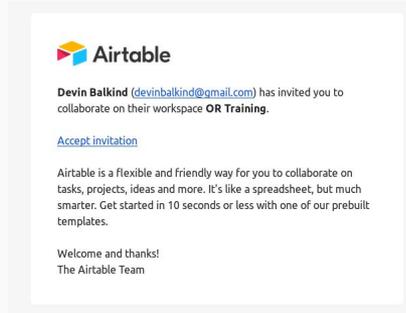
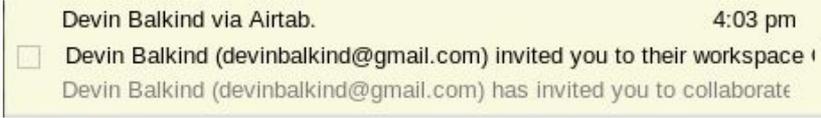
# Airtable Training

Demo Airtable:

<https://tinyurl.com/odw21>

# Let's Get Started

1. Log into your Email
2. Accept the Invitation
3. Create an Account
4. Click on the AirTable that you've been assigned



# AirTable Resources

1. [Guide.airtable.com](https://guide.airtable.com)
2. [Airtable.com/templates](https://airtable.com/templates)

## Nonprofit



### Individual and Corporate ...

Organize your individual and corporate donations in one place.



### Nonprofit Grant Tracker

Stay on top of your grant applications. Organize your foundation contacts, grant application statuses, and more.



### Charitable Donations

Don't wait 'til tax day to get your nonprofit donations in order—keep track of receipts, contribution amounts and...

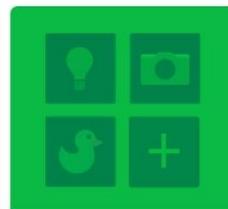


### Nonprofit Gala

Venues, schedules, speakers—there's a lot that goes in to pulling off a successful event. This template will help keep...



Overview



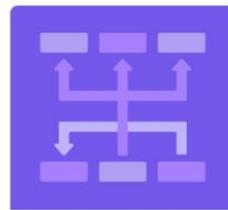
Creating A Database



Setting Up Field Types



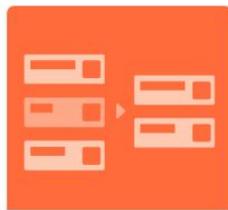
Adding Records



Linking Between Tables



Collaborating With A Team



Filtering And Sorting



Publishing Views



Advanced Tips And Tricks

# Basic Components

1. Bases
2. Tables
3. Views
4. Fields
5. Records

The image displays three overlapping screenshots of a web application titled "Travel Bucket List".

The top screenshot shows a table with the following data:

Trip	Pictures	Priority	Flights	M...	Visited
1 Brazil		3 - Very Intere...	\$885.00		
2 France		2 - Interested	\$1,450.00		✓
3 Iceland		4 - Top Priority	\$1,336.00		
4 Mexico		2 - Interested	\$313.00		
5 New Zealand		3 - Very Intere...	\$1,119.00		
6 Vietnam		1 - Someday	\$1,508.00		
7 Zubrowka					

The middle screenshot shows a "Find a view" dialog with the following options:

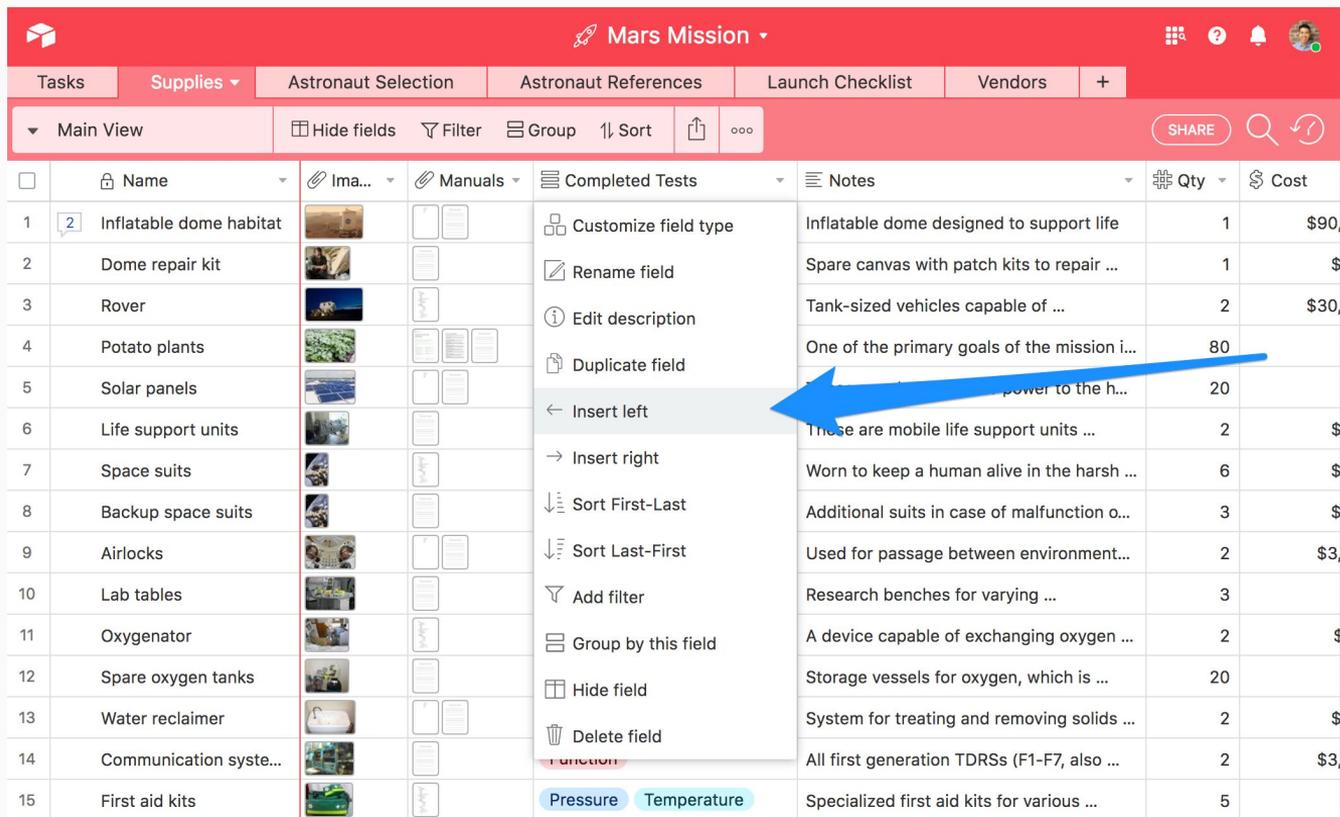
- ✓ Travel Bucket List
- Top Priority Only
- Trip Ideas

The bottom screenshot shows the same table as the top screenshot, but with a summary row at the bottom:

Trip	Pictures	Priority	Flights	M...	Visited
1 Brazil		3 - Very Intere...	\$885.00		
2 France		2 - Interested	\$1,450.00		✓
3 Iceland		4 - Top Priority	\$1,336.00		
4 Mexico		2 - Interested	\$313.00		
5 New Zealand		3 - Very Intere...	\$1,119.00		
6 Vietnam		1 - Someday	\$1,508.00		
7 Zubrowka		4 - Top Priority	\$855.00		
			SUM	\$7,466.00	

# Field Types

1. Single line text
2. Long text
3. Attachment
4. Checkbox
5. Single select
6. Multiple option
7. Date and time
8. Phone number
9. Email
10. URL
11. Number
12. Currency
13. Autonumber
14. Formula



The screenshot shows a web application interface for 'Mars Mission'. The top navigation bar includes tabs for 'Tasks', 'Supplies', 'Astronaut Selection', 'Astronaut References', 'Launch Checklist', and 'Vendors'. Below the navigation bar is a toolbar with options for 'Main View', 'Hide fields', 'Filter', 'Group', 'Sort', and a 'SHARE' button. The main content area displays a table of supplies with columns for 'Name', 'Image', 'Manuals', 'Completed Tests', 'Notes', 'Qty', and 'Cost'. A context menu is open over the 'Notes' column, listing various field type options such as 'Customize field type', 'Rename field', 'Edit description', 'Duplicate field', 'Insert left', 'Insert right', 'Sort First-Last', 'Sort Last-First', 'Add filter', 'Group by this field', 'Hide field', and 'Delete field'. A blue arrow points to the 'Insert left' option in the context menu.

	Name	Image	Manuals	Completed Tests	Notes	Qty	Cost
1	Inflatable dome habitat				Inflatable dome designed to support life	1	\$90
2	Dome repair kit				Spare canvas with patch kits to repair ...	1	\$
3	Rover				Tank-sized vehicles capable of ...	2	\$30
4	Potato plants				One of the primary goals of the mission i...	80	
5	Solar panels				... power to the h...	20	
6	Life support units				These are mobile life support units ...	2	\$
7	Space suits				Worn to keep a human alive in the harsh ...	6	\$
8	Backup space suits				Additional suits in case of malfunction o...	3	\$
9	Airlocks				Used for passage between environment...	2	\$3
10	Lab tables				Research benches for varying ...	3	
11	Oxygenator				A device capable of exchanging oxygen ...	2	\$
12	Spare oxygen tanks				Storage vessels for oxygen, which is ...	20	
13	Water reclaimer				System for treating and removing solids ...	2	\$
14	Communication syste...				All first generation TDRSs (F1-F7, also ...	2	\$3
15	First aid kits				Specialized first aid kits for various ...	5	

# Working with Records

1. Create
2. Link
3. Edit
4. Expand
5. Export

	Common Name	Scientific Name	Classification	Discovery Date	Location Range	Notes
21	Knobby newt	Tyolotriton shanorum	Amphibian	8/3/2014		A species of salam
22	Air-breathing Catfish	Clarias semiosus	Fish	10/15/2015		The fish, together
23	Burmese Catfish	Exostoma peregrinator	Fish	1/22/2014		These catfish can
24	Armor Fish	Schisura hypsiura	Fish	11/24/2014		These fish are com

24 records

locations

Find a field type

- Link to another record
- Single line text
- Long text
- Attachment
- Checkbox
- Multiple select
- Single select
- Collaborator
- Date
- Phone number

Cancel Save

Mars Mission

Tasks Supplies Astronaut Selection Astronaut References Launch Checklist Vendors

Record from Supplies table

NAME: Space suits

IMAGE: 1024px-lss009e29620.jpg

MANUALS: Sample PDF

Jonathan Hsieh updated this record

QTY: 8

2 minutes ago

Jonathan Hsieh updated this record

MANUALS

a minute ago

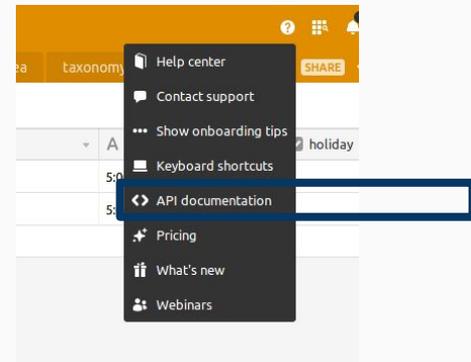
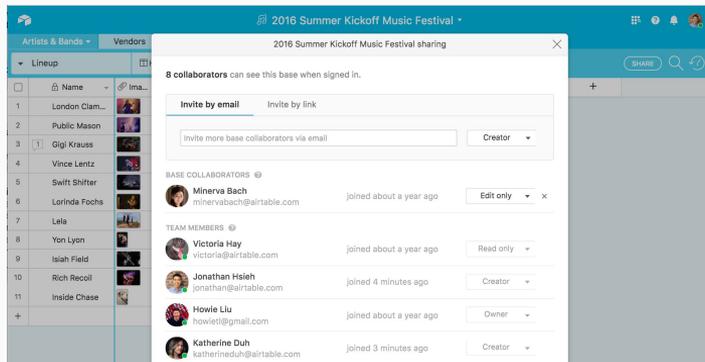
You

The project lowered the number of space suits needed

a few seconds ago - Edit - Delete

# Collaborating and Sharing

1. Sharing
2. Exporting
3. API



A screenshot of a web application interface for "Newly Discovered Species". The table has columns for "Common Name", "Scientific Name", "Discovery Date", and "Location Range". A context menu is open over the table, showing options: "Rename view", "Duplicate view", "Download CSV", "Print view", and "Delete view". A yellow arrow points to the "Download CSV" option.

	Common Name	Scientific Name	Discovery Date	Location Range
5	Knobby newt	Tylotriton shanorum	6/3/2014	
6	Air-breathing Catfish	Clarias serniosus	10/15/2015	
7	Burmese Catfish	Exostoma peregrinator	1/22/2014	
8	Armor Fish	Schisura hypsiura	11/24/2014	
9	Meyer's Gecko	Gekko thakhekensis	3/24/2015	
10	Branch Lizard	Cnemaspis omari	3/24/2015	
11	Red-toed Night Gecko	Cyrtodactylus vilapho...	6/3/2014	
12	Hull plant	Chinographis actinom...	10/15/2015	
13	Eon Rose	Rohdea dracaenoides	1/22/2014	

# From Airtable to Apps

# Let's Make a Spec

1. Organize current information systems (docs, spreadsheets).
2. Analyze it to create a generic model built in Airtable.
3. Extract, transform and load (ETL) the data into it.
4. Monitor usage and update the model to optimize its use.
5. Design the interface and features for a frontend.
6. Evaluate if a custom database/backend is needed.

# 1. Organize the Info

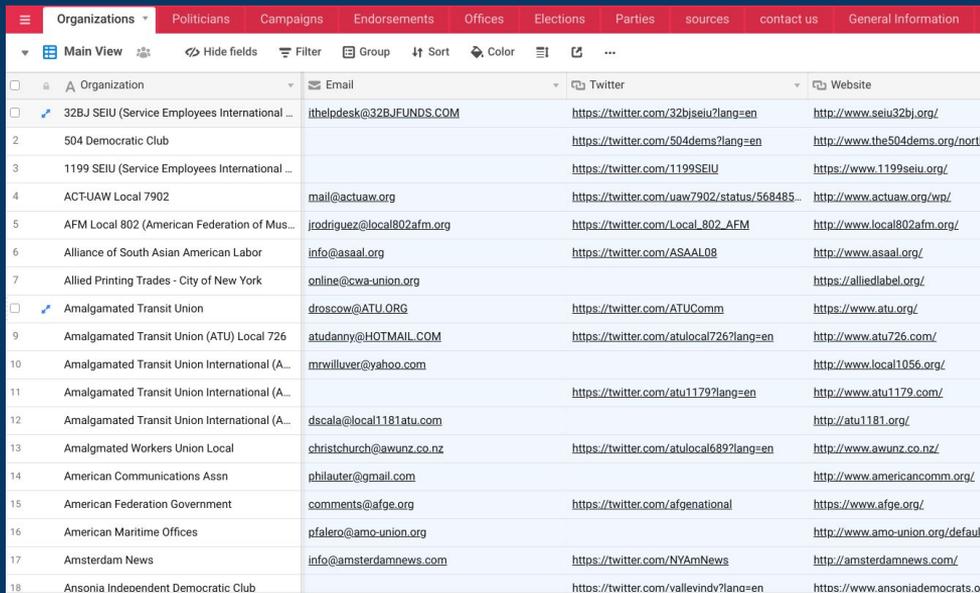
Collect existing information resources and determine how they can best be integrated into an Airtable.

1	Field Label	HXL Tag	OpenReferral Flat	Advisor.UNHCR	SBTF + HXL
2	Organization Name	#org+name	x	Service Provider	#org+name
3	Organization type	#org+type			x
4	Service description	#service+descrip	x	Activity Details	#activity+description
5	Service type	#service+type		x	#activity+type
6	Service town(s)	#loc+town	x	City Name	#loc+town
7	Service country	#country+name	4a.	Geolocation	#country
8	Address	#loc+address	address_1, state_province	postal_code	
9	Location Name	#loc+name			
10	Status	#service+status	x		
11	Group Contact	#contact+name	x		#contact
12	Phone	#contact+phone	x		
13	Email	#contact+email	x		#contact
14	Language(s)	#service+langua	x		#meta+url
15	Source link	#meta+url	x		#x_language
16	Latitude	#geo+lat		x	
17	Longitude	#geo+lon		x	
18	Eligibility	#service+eligibilit	4.	ake Criteria	6.
19	Schedule	#service+schedu	regular schedule, holiday	hours	
20	Process	#service+process	required documents, app	ation process	
21	Last Updated	#date+update		x	x
22	service area		x		
23	org description		x		
24	org email		x		
25	org url		x		
26	service name		x		
27	service email		x		
28	contact title		x		
29	department		x		
30	contact phone extension		x		
31	payments		x		
32	interpretation services		x		
33	accessibility		x	x	
34	Start Date			x	
35	End Date			x	

## 2. Build a Generic Data Model

Take a “kitchen sink” approach where all data is modelled. You can easily delete fields and tables later.

This gives users the feeling that nothing is being lost. It’s respectful.



The screenshot shows a web application interface with a table of organizations. The table has columns for Organization, Email, Twitter, and Website. The interface includes a navigation bar with tabs for Organizations, Politicians, Campaigns, Endorsements, Offices, Elections, Parties, sources, contact us, and General Information. The table lists 18 organizations, including 32BJ SEIU, 504 Democratic Club, 1199 SEIU, ACT-UAW Local 7902, AFM Local 802, Alliance of South Asian American Labor, Allied Printing Trades - City of New York, Amalgamated Transit Union, Amalgamated Transit Union (ATU) Local 726, Amalgamated Transit Union International (A...), Amalgamated Workers Union Local, American Communications Assn, American Federation Government, American Maritime Offices, Amsterdam News, and Ansonia Independent Democratic Club.

Organization	Email	Twitter	Website
32BJ SEIU (Service Employees International ...	ithelpdesk@32BJFUNDS.COM	https://twitter.com/32bjseiu?lang=en	http://www.seiu32bj.org/
504 Democratic Club		https://twitter.com/504dems?lang=en	http://www.the504dems.org/nort
1199 SEIU (Service Employees International ...		https://twitter.com/1199SEIU	https://www.1199seiu.org/
ACT-UAW Local 7902	mail@actuaw.org	https://twitter.com/uaw7902/status/568485...	http://www.actuaw.org/wp/
AFM Local 802 (American Federation of Mus...	rodriguez@local802afm.org	https://twitter.com/Local_802_AFM	http://www.local802afm.org/
Alliance of South Asian American Labor	info@asaal.org	https://twitter.com/ASAAL08	http://www.asaal.org/
Allied Printing Trades - City of New York	online@cwa-union.org		https://alliedlabel.org/
Amalgamated Transit Union	drosccow@ATU.ORG	https://twitter.com/ATUComm	https://www.atu.org/
Amalgamated Transit Union (ATU) Local 726	atudanny@HOTMAIL.COM	https://twitter.com/atulocal726?lang=en	http://www.atu726.com/
Amalgamated Transit Union International (A...	mrwilliver@yahoo.com		http://www.local1056.org/
Amalgamated Transit Union International (A...		https://twitter.com/atu1179?lang=en	http://www.atu1179.com/
Amalgamated Transit Union International (A...	dscala@local1181atu.com		http://atu1181.org/
Amalgated Workers Union Local	christchurch@awunz.co.nz	https://twitter.com/atulocal689?lang=en	http://www.awunz.co.nz/
American Communications Assn	philauter@gmail.com		http://www.americancomm.org/
American Federation Government	comments@afge.org	https://twitter.com/afgenational	https://www.afge.org/
American Maritime Offices	afalero@amo-union.org		http://www.amo-union.org/default
Amsterdam News	info@amsterdamnews.com	https://twitter.com/NYAmNews	http://amsterdamnews.com/
Ansonia Independent Democratic Club		https://twitter.com/valleindy?lang=en	https://www.ansoniademocrats.o

# 3. Your Airtable is your CRM

Start using the Airtable ASAP instead of the spreadsheets.  
Delete fields that aren't needed, iterate fast with a few users at first.

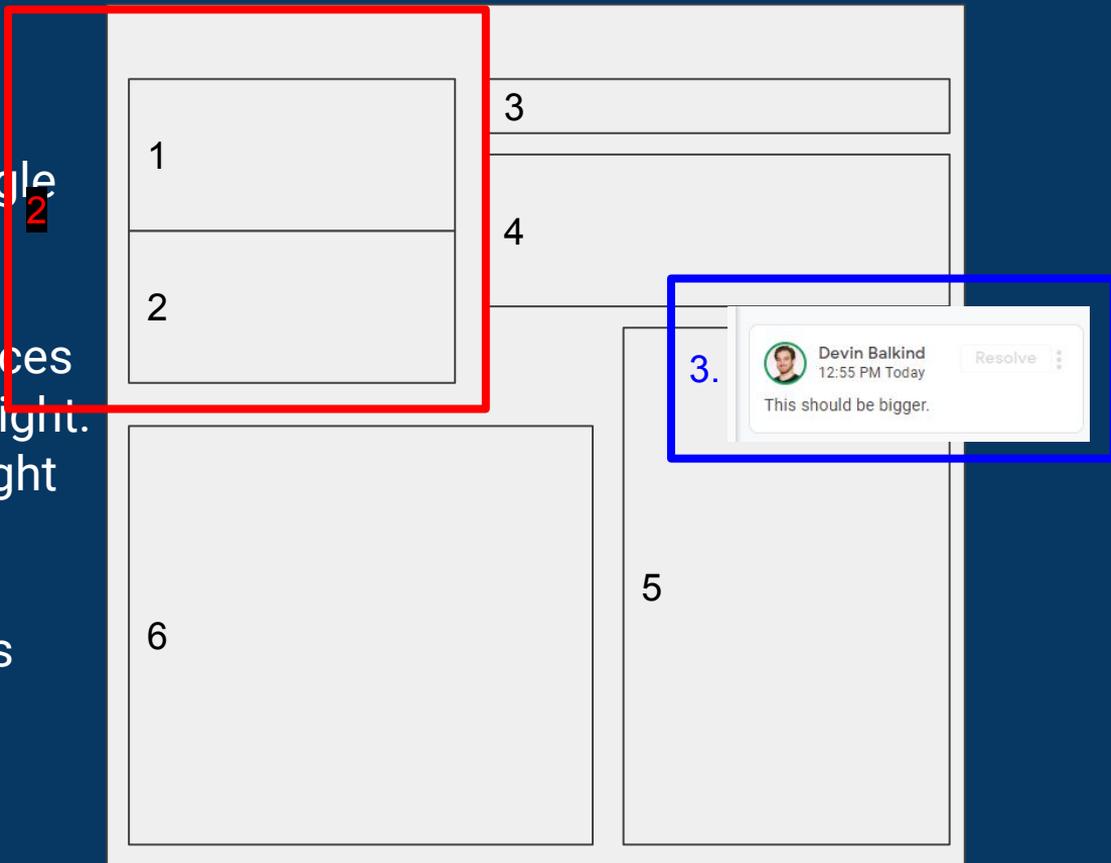
## 4. Optimize the Model

- Airtable's flexibility allows people to add tables and fields when needed, giving us invaluable data about use.
- We analyze frequency of field use, new fields and tables.
- Unused fields are deleted.
- Evaluate what combination of new training, new views and new fields and tables are needed to achieve functionality.
- Update the model as needed to create new "versions."

# 5.1 Start with Wireframes

You already have all your data in Airtable, now lay it out using Google Slides.

1. Numbered list on the references the wireframe boxes on the right.
2. Red boxes are used to highlight an area.
3. We can use Google Slides comments feature to discuss specific elements.



# 5.2 Add Tables & Fields

Put the field names into your layouts

The screenshot shows a web application titled "Restaurant Field Guide" with a red header. Below the header is a navigation bar with tabs for "Restaurants", "Cuisines", "Special Diets", and "City Districts". A search bar and utility icons are also present. The main content area displays a table with the following columns: Name, Pictures, District, My Rating, Me..., Status, and Reservation On. The table contains 14 rows of restaurant data.

	Name	Pictures	District	My Rating	Me...	Status	Reservation On
1	Slider Bar		The Castro	★★		Regular	5/13/2017
2	Gialina Pizzeria		Glen Park	★		Maybe	5/19/2017
3	Pork Store Cafe		The Haight			Need to try	
4	Balboa Cafe		The Marina	★★		Visited	5/24/2017
5	Greens Restaurant		The Marina	★★★		Reservation Made	6/2/2017
6	Big Lantern		The Mission			Need to try	
7	Spicy Bite		The Mission	★		Maybe	5/27/2017
8	Farm:Table		Nob Hill			Need to try	
9	Three Parkside		Potrero Hill	★★★		Reservation Made	5/9/2017
10	SOMA Restaurant & Bar		SoMa	★★		Visited	5/3/2017
11	Rolling Out Cafe		The Sunset	★★		Visited	5/6/2017
12	Bang San		The Tenderloin			Need to try	
13	Little Delhi		The Tenderloin	★★★		Regular	6/1/2017
14	Ino Sushi		The Western Addit			Reservation Made	7/14/2017



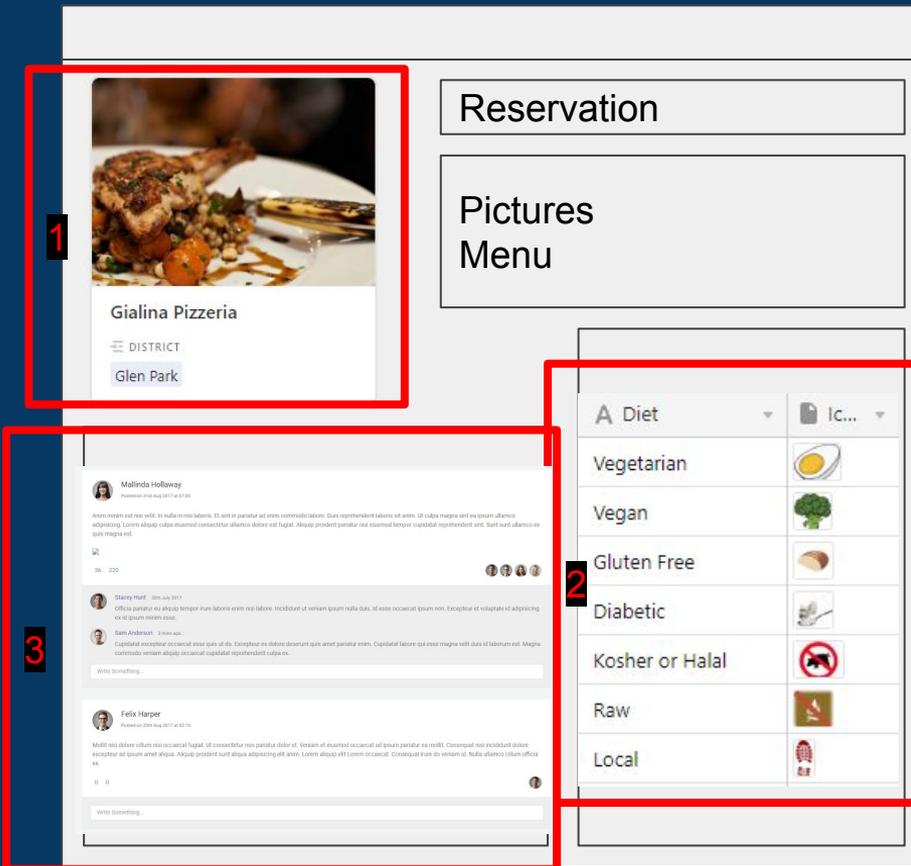
# 5.3 Make a Collage

Take screenshots of Airtable views to get more specific.

Use screenshots of existing components too.

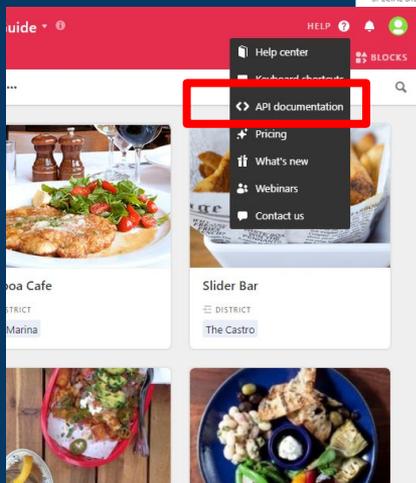
There are THOUSANDS of prebuilt design templates using standard design patterns like Bootstrap and Material - that cost \$20-50.

Example: [Remark](#)  
More at [Envato](#)



# 6.1 Ready for Development

Airtables have APIs and auto-generated docs. Share that with a developer and they have your data model AND live data right there.



Airtable API for "Restaurant Field Guide" Open base

FIELD NAME	TYPE	DESCRIPTION	curl	JavaScript	show API key
<b>Reservation On</b>	Date	string (ISO 8601 formatted date) UTC date, e.g. "2014-09-05".	EXAMPLE VALUES "2017-05-13" "2017-05-19" "2017-05-24" "2017-06-09" "2017-05-07"		
<b>Website</b>	URL	string A valid URL (e.g. airtable.com or https://airtable.com/universe).	EXAMPLE VALUES "http://www.alidibaru.com/san-francisco" "http://www.gilina.com/" "http://www.porkatorecafe.com/" "http://www.balboacafe.com/san-francisco/" "http://www.greenrestaurant.com/"		
<b>Name</b>	Text	string A single line of text.	EXAMPLE VALUES "Balboa Bar" "Oakland Pizzeria" "Pork Store Cafe" "Balboa Cafe" "Greens Restaurant"		
<b>Status</b>	Single select	string Selected option name, chosen from "Need to Try", "Visited", "Reservation Made", "Maybe", "Try Again" and "Regular".	POSSIBLE VALUES [ "Need to Try", "Visited", "Reservation Made", "Maybe", "Try Again", "Regular" ]		
<b>Cuisine</b>	Link to another record	array of record IDs (strings) Array of linked records IDs from the Cuisines table. The order of record IDs will be reversed compared to what you see in the app.	EXAMPLE VALUE ["rec2116edf6084e", "rec24db9343f96e8", "rec4f3ade97f1665"]		

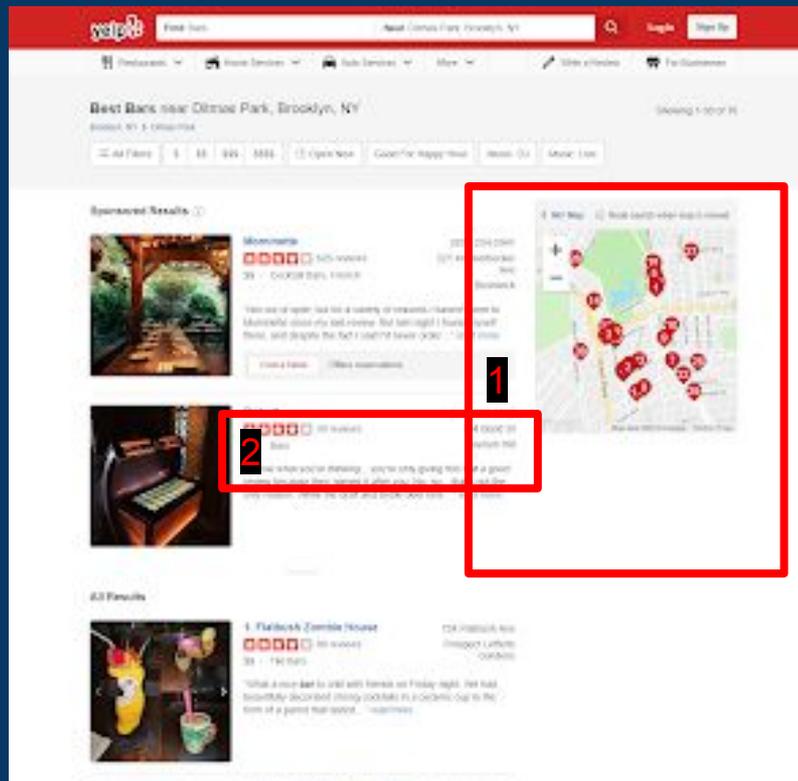
# 6.2 Getting to Launch

Once you have an app up, replace your wireframes with screenshots.

Make boxes with numbered items and/or comments like.

Example:

1. Extend Map to below second card.
2. Put yellow background behind restaurant names.



# Let's review what we we've made...

- A working data model that we've used with real data.
- Wireframes in an accessible, shareable, commentable format that everyone can review and feel comfortable with.
- We've connected our data model to our wireframe so we know if there are any gaps.
- We've identified standard UI elements and code to implement them.
- **Results: Few if any questions from our developers and completely transparent data and interface mockups for our clients/decision-makers!**

# The Path to Government Reform

# DIY Databases Enable Government Reform

If you want to change how an institution does things, you have to be able to change its information management systems.

By empowering frontline information managers, DIY databases can facilitate much needed bureaucratic innovation and reform.

If you're interested in that, then you'll be interested in WeGov.NYC.

**Sign up for our newsletter!**

# Here to Help

I'm a consultant who works with for-profit, nonprofit and government agencies.

If you'd like my services, let me know:

- Email: [devin@sarapis.org](mailto:devin@sarapis.org)
- Twitter: devinbalkind

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- Twitter: devinbalkind

PS: I write tech + government opinion at Gotham Gazette. Find articles at [devinbalkind.com](http://devinbalkind.com).



# The WeGovNYC Databook!

Imagine if NYC Open Data was normalized.

Imagine if you could click a city agency and see dozens of its datasets like budget items, capital projects, staff and more -- in an ease to navigate, directory-style website.

That's databook.wegov.nyc.

Join our demo & discussion Thursday at 6PM.

The screenshot shows the WeGovNYC website interface for the Administration for Children's Services. At the top, there's a navigation bar with 'WeGovNYC' logo, 'Add About | Subscribe | Write For Us | Contact', and a search bar. Below that, a secondary navigation bar includes 'Home | Tools | Databook | Administration for Children's Services | Requests'. The main header features the 'NYC Administration for Children's Services' logo and social media icons. A sub-header indicates the 'Type: City Agency' and 'Tags: Social Services'. The main content area displays a list of requests with columns for 'Publication Date', 'Borough', 'C Board', 'Priority', 'Tracking Code', and 'Request'. The first entry is for a request on 2018-04-26 in Borough 1, C Board 1, Priority 04, Tracking Code 101201904E, with the request text: 'Provide, expand, or enhance funding for youth programs for 18 to 21 year olds who have aged out or been discharged from foster care services'. Below the list, there's an 'Explanation' section and a 'Response' section. The 'Response' section states: 'OMB supports the agency's position as follows: ACS currently offers services for youth and families. Please contact the Office of Intergovernmental Affairs for additional information at 212-341-0999, or check our website at www.nyc.gov/acs.' The 'Responsible Agency' is listed as 'Administration for Children's Services'. At the bottom of the page, there's a newsletter sign-up form with the text 'Stay up date with our community-powered newsletter.' and a 'Submit' button. The footer includes 'Return to top', a navigation menu with 'Documentation', 'Contribute', 'About', and 'Social', and the WeGovNYC logo and tagline 'WeGovNYC is a project of Sunspots, a 501.c.3 nonprofit.' along with Creative Commons and other icons.